



Discs on Demand Pty Ltd

ABN 47 002 009 921

Ground Floor 173 Pacific Hwy

North Sydney NSW 2060

Ph: (02) 9954 9885

Fax: (02) 9922 4801

www.discsondemand.com.au

info@cdroms.com.au

26 March 2008

MEDIA RELEASE

For Immediate Release

That TV program that you missed yesterday could be in your postbox tomorrow!

A new revenue stream for broadcasters

Discs-on-Demand Pty Ltd have introduced their Australian designed Discs on Demand production system at the Broadcasting Summit held in Sydney on 26 and 27 March 2008.

Discs-on-Demand Pty Ltd are offering to supply MPEG-2 quality DVD copies of any program that has been broadcast and which the broadcaster has the rights and is willing to distribute on DVD within a day or two of broadcast, for just a few dollars.

Downloading over the internet has limitations as to quality, compatibility with your TV, and technical know-how. The DVD works with your TV, and gives you the full viewing experience.

Discs-on-Demand Pty Ltd includes the service of encoding, arranging the entire production, supplying all materials, charging the viewer and then posting while **splitting the income between Discs-on-Demand Pty Ltd and the broadcaster.**

With each DVD holding up to two hours of video, two or more programs can be combined onto one disc to offer better value. The viewer may even order a whole series in advance, and have it shipped as requested.

Discs-on-Demand Pty Ltd could offer flexible charging rates, such as reduced prices for public interest programs.

Discs-on-Demand Pty Ltd are leaders in new technologies, being associated with CD-ROM Services, Australia's largest disc duplicator, and YesVideo, the worlds largest video to DVD conversion service. They offer material on Blu-ray, USB or SD cards, having supplied software for card duplication worldwide.

For more information, photos and Press Kit please contact Bernhard Kirschner at 0416 23 7667, or brk@cdroms.com.au.